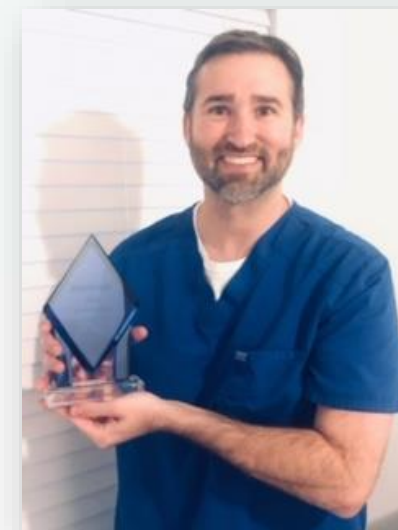




**BUDDY BAR**  
MORE INDEPENDENCE



**Impacting the Mobility & Wellbeing of the Wheelchair-bound  
Improving the Workload and Safety of their Care Givers**

# Our Story.....



- Husband and wife team
- Licensed and practicing Home Health Physical Therapist Assistants with degrees in Kinesiology
- Design and deliver specialized patient care, educate caregivers and adapt homes for safety
- Observed patients struggling to move out of their recliners, wheelchairs and commodes
- Patients were at risk of injury and falls
- Caregivers risk back, hip and other strains
- Caregivers stressed and overworked

Designed a rough concept in their garage – the genesis of “Buddy Bars”



Original concept - Buddy Bar version 1.0

# Product Highlights



- An award-winning set of 2 sturdy handlebars with hand grips
- Securely fixes under existing armrest of wheelchair/commode
- 1 product fits all chairs and commodes (adjustable clamps)
- Includes a set of screws, a locking key, strap and instructions
- Available in black (wheelchair) or silver (commode)
- Delivered in a bright presentation box for in-store promotion
- Box dimensions 20x12x3". Weight 4lbs.
- FDA registered Class 1 device
- CMS code E0705 identified. Application in progress
- Insurance coverage \$50-67.50 per bar
- MAP price \$129.99 + tax + shipping (available Feb. 2021)
- In-home and care facility tested for more than a year





# Product Install



- Loosen 2 screws and remove arm rest cushion
- Locate extrusion with welded clamp over location hole
- Lightly tighten welded clamp in position



- Position sliding rear bracket over second location hole
- Lightly tighten to fix clamp in position



- Once brackets are positioned, tighten all screws to fix the bar



- Replace arm rest cushion and fix with new (longer) screws

# A Unique Product

Patented product (US patent granted 2018. New PCT filed

2019) Web and patent searches revealed no other lightweight and transportable product exists and at an affordable price

**Stander  
Mobility Bed Rail**



- ✗ Not transportable
- ✗ Not functional
- ✗ \$99-159

**Invacare  
Roze™**



- ✗ Not transportable
- ✗ Difficult to operate
- ✗ \$800 (Base model)

**Lumex Stand  
Aid Transport**



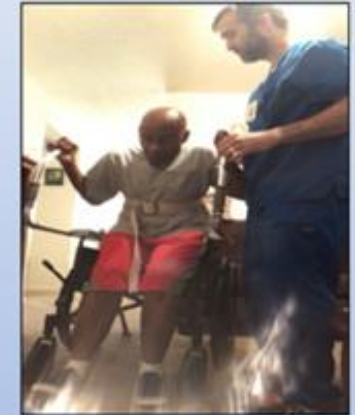
- ✗ Not transportable
- ✗ Not functional
- ✗ \$500

**Home&Medical  
Stand Easy Frame**



- ✗ Not transportable
- ✗ >\$350

**StandYourselfUp LLC.  
"BUDDY BAR"**



- ✓ Transportable
- ✓ Easy-grip functionality
- ✓ Simple operation
- ✓ Affordable



# More Independence, Better Health, Safer



**BUDDY BAR**  
MORE INDEPENDENCE



Ability to be independent particularly in the bathroom



Promotes balance and confidence  
Helps improve quality of life



Less work stress and muscle strain from lifting  
Reduced risk of injury and falls



Builds upper body strength  
Improves respiratory function  
Reduces pressure sores

# Testing with Patients and Caregivers



## ***George's Story....***

George suffers from Parkinsons disease

He is taken care of by his elderly wife

George cannot stand up out of his chair

It is a struggle for them both every day....





**BUDDY BAR**  
MORE INDEPENDENCE

# Testing with Patients and Caregivers

## *Tracy's Story....*

Tracy has progressive MS

She is strong willed and independent

Tracy relies on her crutches for support, which is becoming more difficult to manage

Tracy can stand, with difficulty. She has to twist and strain her back and hips to do so.....







**BUDDY BAR**  
MORE INDEPENDENCE

# Summary

- This unique, patented device improves user mobility, independence and wellbeing
- This product reduces caregiver work-stress and strain during patient transfer
- Falls and potential serious injury during transfer can be reduced
- Buddy Bars is the perfect companion and upgrade to new and existing wheelchairs and commodes
- Users may purchase 2 sets; 1 for the wheelchair and 1 which remains deployed on the commode
- The product is affordable and may be covered by insurance\* (code E0705)
- The product benefits are obvious to users and care facilities; easy to market
- Delivers good margins for distributors and retail

\* Code application is in progress



We hope you like the product and will support the roll out of Buddy Bars!

**Thank you!**