

# How to Eliminate Slips & Falls Caused by Cheap Unstable Step Stools

Or Just Plain Ole Clumsy Employees

**Safety Conscious Risk Management Teams in Companies Just Like Yours are Reducing Worker's Comp costs by using the Shure-Step®!**

Do you have employees that use steps? Do you want them to get hurt?.

Stupid question, HUH?

Then **you** desperately need to read this information if you want a safer workplace for your employees. If your employees working in a warehouse use the shelves as a ladder, the Shure-Step® **will** save your butt from a lawsuit. The Shure-Step®s are the Safest, Toughest Step stools on the planet!!! When they are not in use they can easily be stored on a shelf out of the way or they can be stood on end and take up very little space.

## Warehouses & Loading Docks



Unloading skids is safer using the Shure-Step®. Just throw a couple Shure-Step®s down next to an overstocked skid and watch how easily it unloads.

“We have been using several of these Shure-Step®s for a couple of

years now and I have seen our people taking them from each other to use over the metal types. The right thing to do is get more Shure-Step®s for safety and productivity. I do not recall how I found out about this product but they are great.”

- Steve Gorski, Operations Manager, Amko Service Co. Stockertown, PA

## Supermarkets



**Which of the above employees work for your company?**

## Who Uses the Shure-Step®?

### Transportation Industry

Bus drivers use the Shure-Step® to make it safe for passengers stepping inside their buses. If they forget the Shure-Step® outside and run over it, no problem, the Shure-Step® will regain its shape in a few days. It's plastic and has good memory. Bus maintenance facilities also use the Shure-Step® when servicing their fleets.

### U.S. Military

The US Naval Academy, in Annapolis, MD wants to make it a breeze for Generals, International Dignitaries and their wives to get on & off their buses when visiting. They're finding out that the Shure-Step®'s are lifesavers. The Shure-Step® makes it easy for them to **step-right-up** into the buses. The U.S. Air Force uses the Shure-Step® in their aircraft & vehicle maintenance facilities all around the world.

## U.S. Auto Makers

Ford & Chrysler are using the Shure-Step®s to improve safety and reduce their liability in their manufacturing plants, design centers & dealerships. They want to keep their workers comp low and their employees healthy and happy.

## Grocery Stores & Supermarkets

Winn-Dixie decided they wanted a step stool that was durable, wouldn't slide like a milk crate but was similar in shape & size. It also had to be rated at 500 lbs. and would not break if it was hit by a forklift. They decided on the Shure-Step® because it met their requirements and had the best warranty of any of the step stools.

*"After implementing the Shure-Steps® in our stores OSHA milk crate issues have disappeared for Winn-Dixie."*

- Pat Ross, Safety Director, Winn-Dixie Grocery Stores

## Communications Industry

Verizon communication uses the Shure-Step®s on their repair trucks so the linemen can safely reach the ladders on the top of the truck instead of stepping on the icy bumpers during the winter months.

Many of our clients are first forced to improve safety in their operations. Due to injuries and the rising cost of lawsuits, if they aren't dealing with improving safety now, they WILL pay the price later.

But the GOOD NEWS is that after implementing the Shure-Step® into their safety programs, most clients discover that the Shure-Step® delivers lots of other important benefits. They wind up SAVING A LOT OF MONEY.

On this page, I'm going to tell you:

## **NINE WAYS THE Shure-Step® CAN BENEFIT YOUR COMPANY..... AND FIND OUT HOW YOU'LL BECOME AN 'INSTANT HERO'.....**

"I just wanted to let you know how much we like your Shure-Step® product. We are using them in our Custom Manufacturing Facility. The steel and wooden steps that we previously used have become obsolete. Your product has many features that help us offer a safer environment for our employees. Its durability, lightweight, and stackability really help us get a leg up on our daily operations."

- Dennis Anderson, Rivers Metal Products,  
Lincoln, Nebraska -

In total there are 9 REASONS WHY THE Shure-Step® IS THE ONLY CHOICE TO SAVE YOUR PASSENGERS BUTT when it comes to using a utility step. Please look at them carefully and check off those of greatest value and interest to you.

**OK, HERE ARE THE 9 GIANT REASONS  
WHY THE Shure-Step® IS THE SMART CHOICE ...  
HOW MANY ARE IMPORTANT TO YOU?**

Want to know who builds the best step? Ask: who gives the best guarantee? Here's ours, simple and straightforward:

***Our Unmatched "NO BS" Double Guarantee***

**#1: Satisfaction Guaranteed for 60 Days - If any Shure-Step® product isn't everything we promised and a lot more, if you AND your crews aren't thrilled with it after 60 days, return it for a full refund. We'll even pay the shipping back. (No one has EVER taken us up on this. Most say they wouldn't give up their Shure-Step® for what they paid for it, if they couldn't get another one!!!)**

**#2: Lifetime Guarantee - Should the non-skid pads ever wear out we will replace them at no cost to you.**

**#3. Save Money Thanks To First-Rate SAFETY - The Shure-Step® has the largest standing surface of any plastic utility step in the world. Its wedge design prevents tipping. The non-skid pads prevent slipping even on smooth or wet floors!**

**#4: They're Stackable - If you can't reach high enough with one Shure-Step®, no problem, just throw another Shure-Step® on top. All Shure-Step® products are stackable. They grow 6 inches with each added step.**

**#5: Lightweight But So Darned Durable You'll Think They're Made With Secret Plastics From Another Planet - It weighs 8 pounds. The Shure-Step®II was crushed using a wooden block resembling a foot. It required 2,350 pounds of pressure to push the block 4 inches into the step. When the block was removed the step returned to its original shape overnight and went back to work.**

**#6: The Soft Top - The Shure-Step® is gentle on your body. When standing on the Shure-Step® you'll notice that the standing surface flexes. This is so your ankles, knees and joints don't ache after working on the Shure-Step®.**

#7: Put Away The Aspirin - No Maintenance Headaches, No Replacement Headaches, Lifetime Warranty....Thanks to the double walled construction it's the Toughest Step Ever!!!

#8: Really Better Than Any Other Step - The Shure-Step®II is rectangular (not round) for more stability, it has no wheels or moving parts to break, it has no legs so it will hold more weight.

#9: The Best Value - The Shure-Step®II will be around for years and years of trouble-free service. Unlike other steps that you replace 2 or 3 times a year because they become damaged and unstable.