

LINNER



■ Your Hearing

■ Your Life

■ Your LINNER

Pioneer Of OTC Hearing Aids



LINNER, established in 2016, stands as a beacon of innovation to a life well heard. We're dedicated to transforming how you experience sound, via blending cutting-edge technology with sleek design.

LINNER

About LINNER – 3 Key Pillars

■ Hardware & Software & Audiology Professionalism

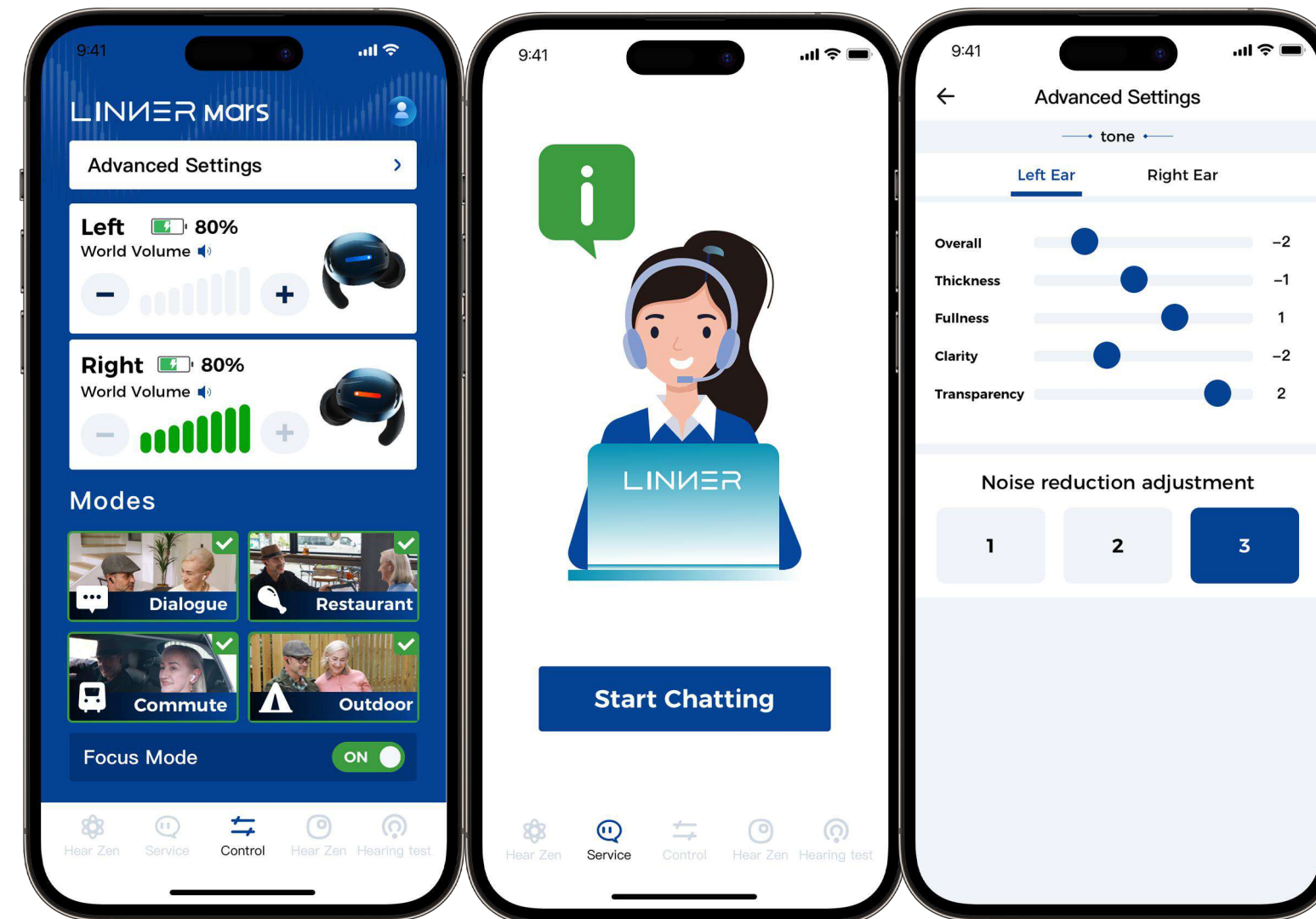
“Empowering Better Hearing through Innovative solutions”

Intelligent Hardware



"Linner Hearing Aid products integrate cutting-edge audio technology, tailored for our customers' needs."

Interactive Software



"Advanced digital functionality for tailored, effective customization to individual hearing needs."

Service



"Direct access to audiology experts for the answers customers need."

Market Size of Hearing Aids (OTC)

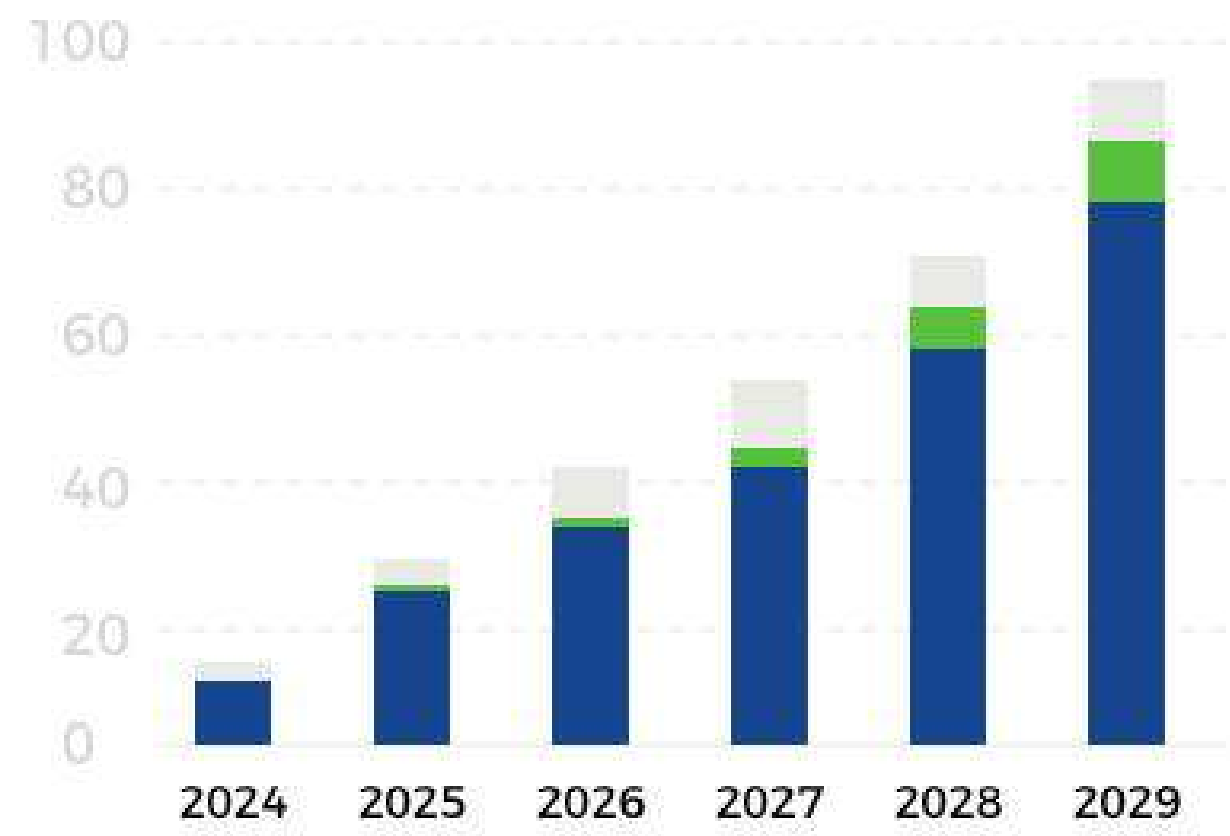
■ Marker Share of Different Style & Coverage of Different Age Group

In 2022, the total market value of OTC hearing aids was **1.06 billion US dollars**.

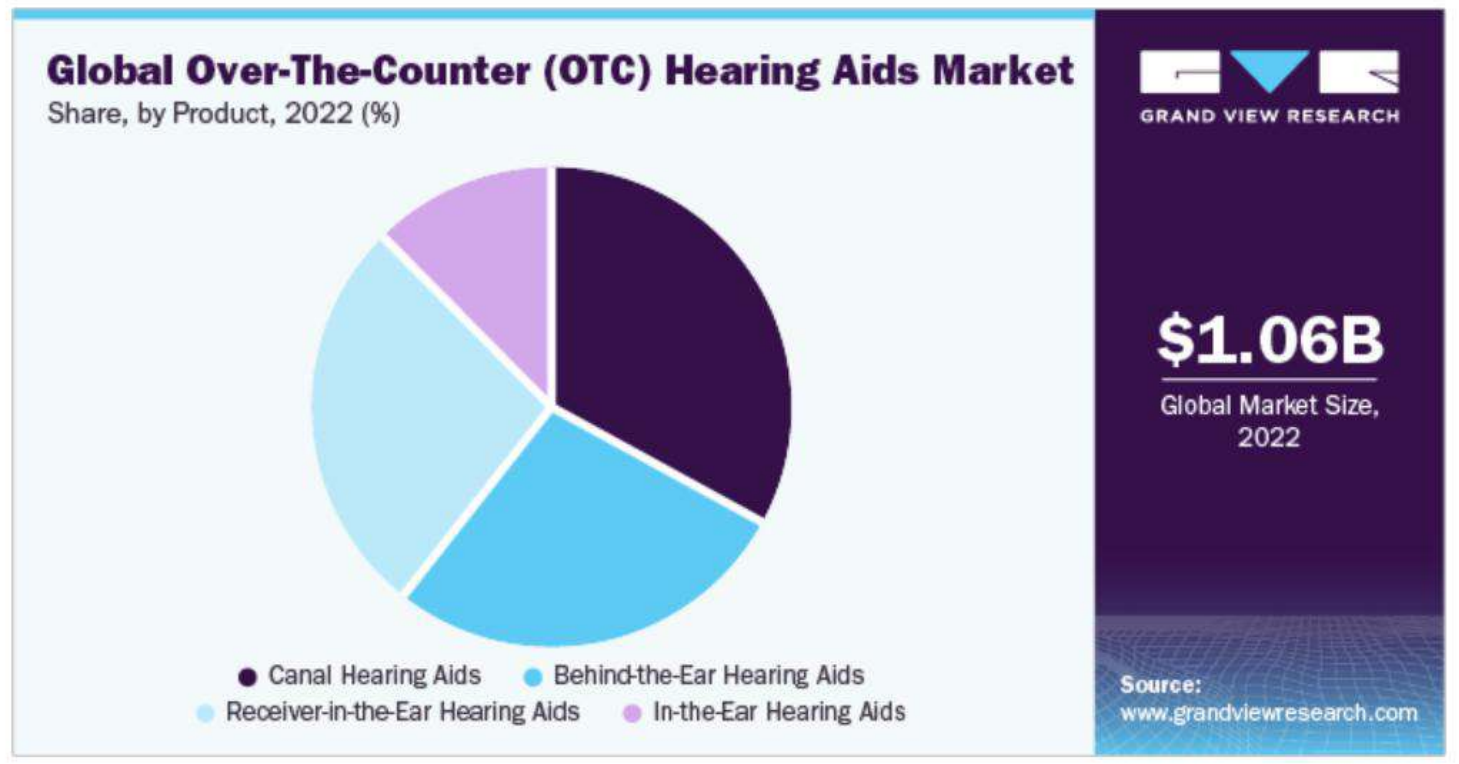
*Statistic from GrandViewResearch

The global OTC hearing aids market is projected to experience steady growth, with a **Compound Annual Growth Rate (CAGR) of 7%** during the forecast period from 2023 to 2031.

*Statistic from **RESEARCHANDMARKETS**
THE WORLD'S LARGEST MARKET RESEARCH STORE



- ordered online/direct
- purchased OTC
- prescribed



65 years old
33%



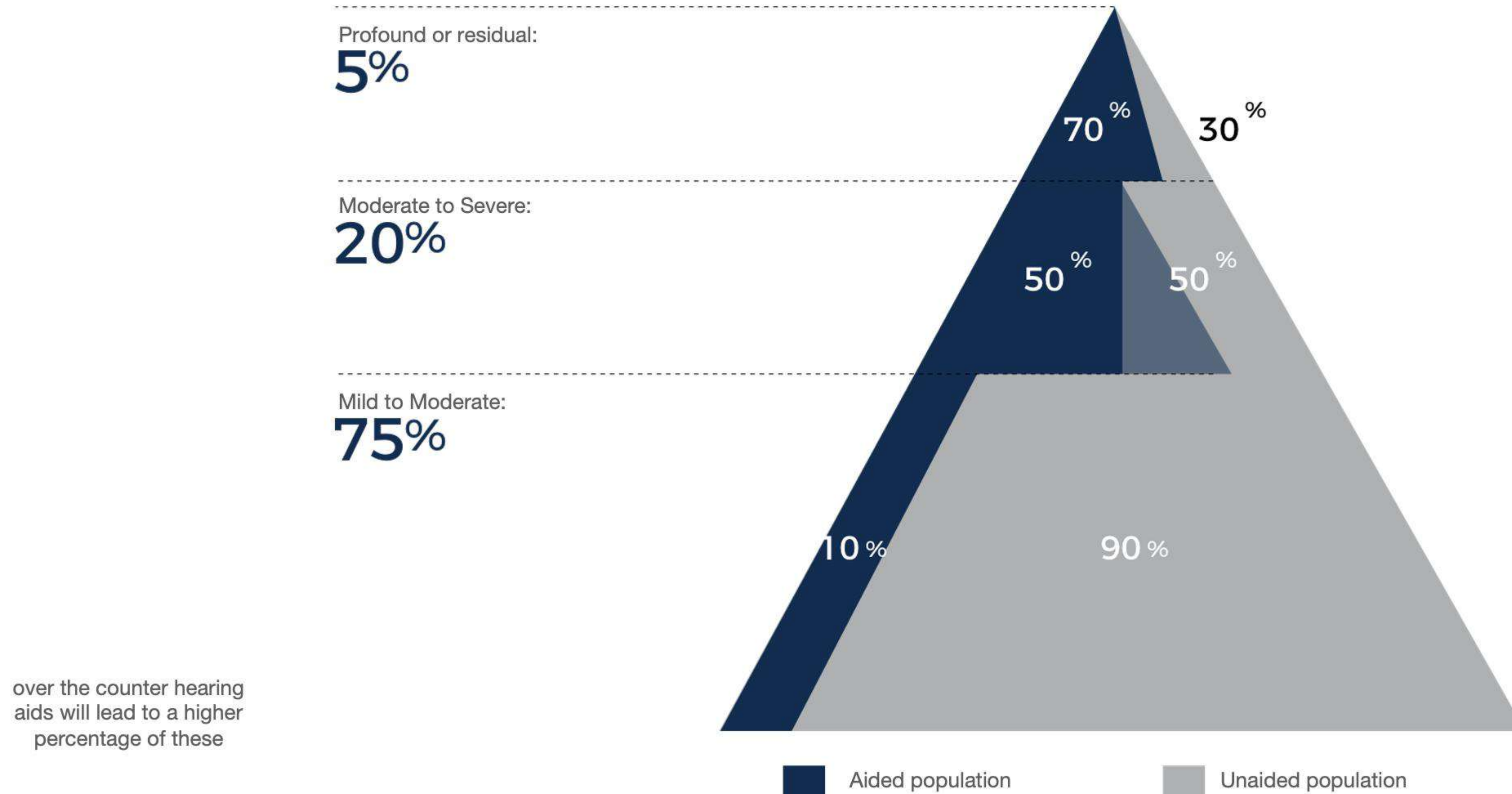
75 years old
45%



85 years old
55%

Market Potential Regarding Hearing Aids Coverage

■ Ranging from 30 - 90% is Unaided Population in the USA

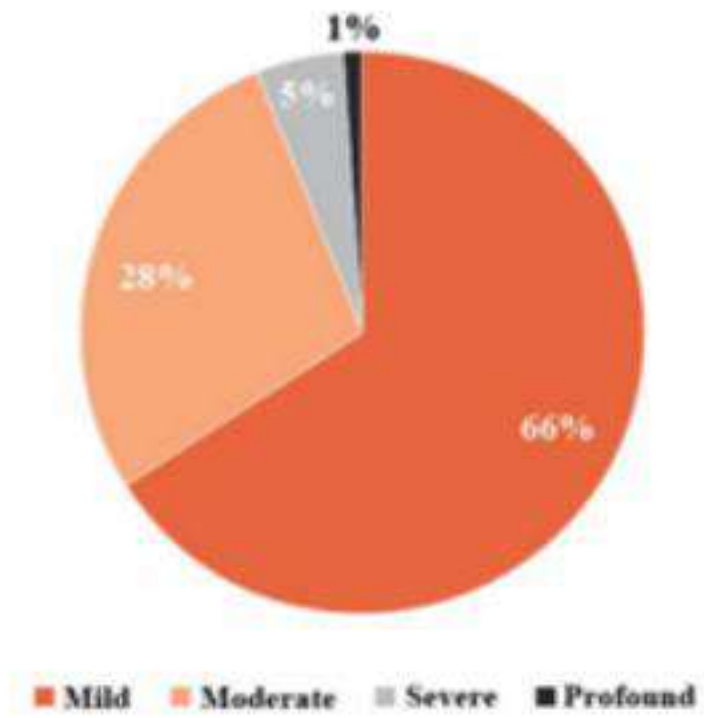


LINNER Target Audience

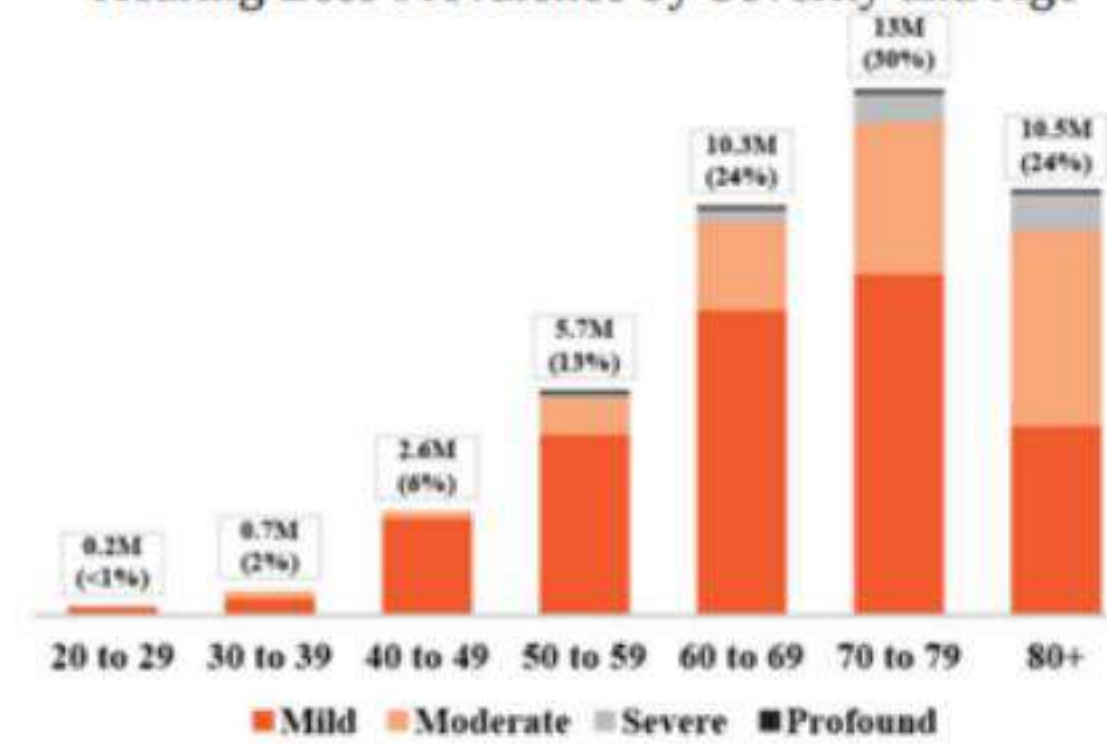
■ Around 43 Million with Hearing Loss & Over 90% are Mild & Moderate Hearing Loss in the US

43 MILLION ADULTS WITH HEARING LOSS IN THE UNITED STATES

Hearing Loss Prevalence by Severity



Hearing Loss Prevalence by Severity and Age



LINNER Target Audience

■ Those Who Suffer From Hearing Loss (Mild, Moderate to Severe)

Target Audience:

PPL Suffer from Hearing Loss

Age:

40-65 Years Old (Main Focus)

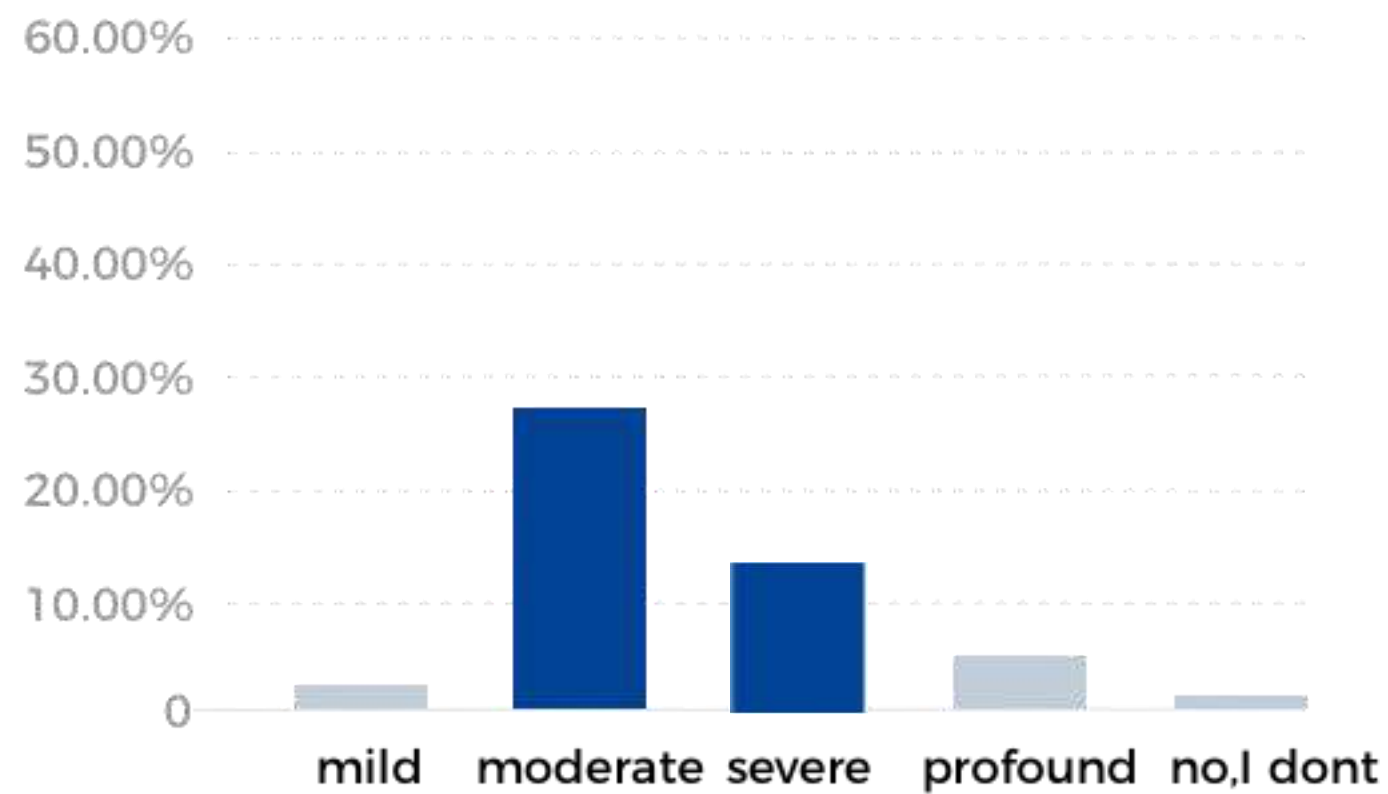
Gender:

Male & Female & etc.

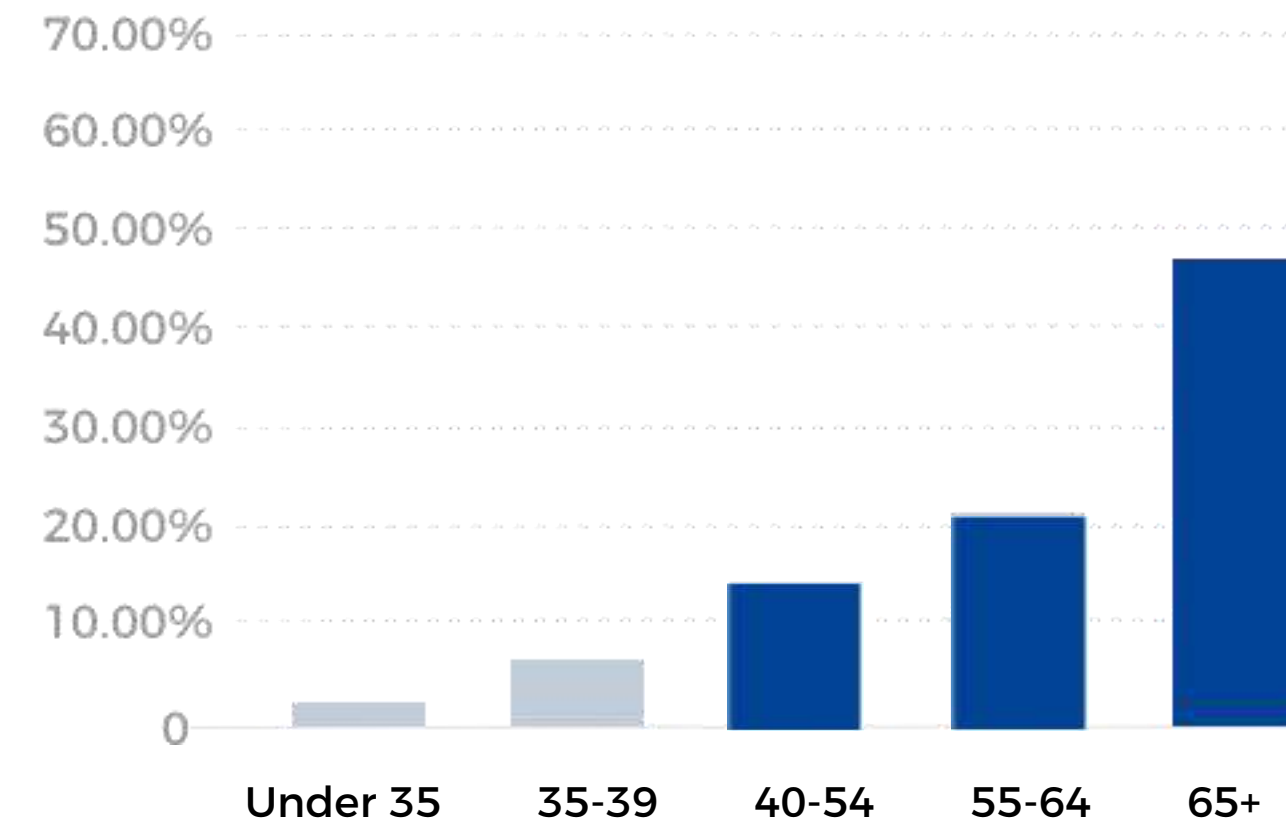
Degree of Hearing Loss:

From Mild, Moderate to Severe

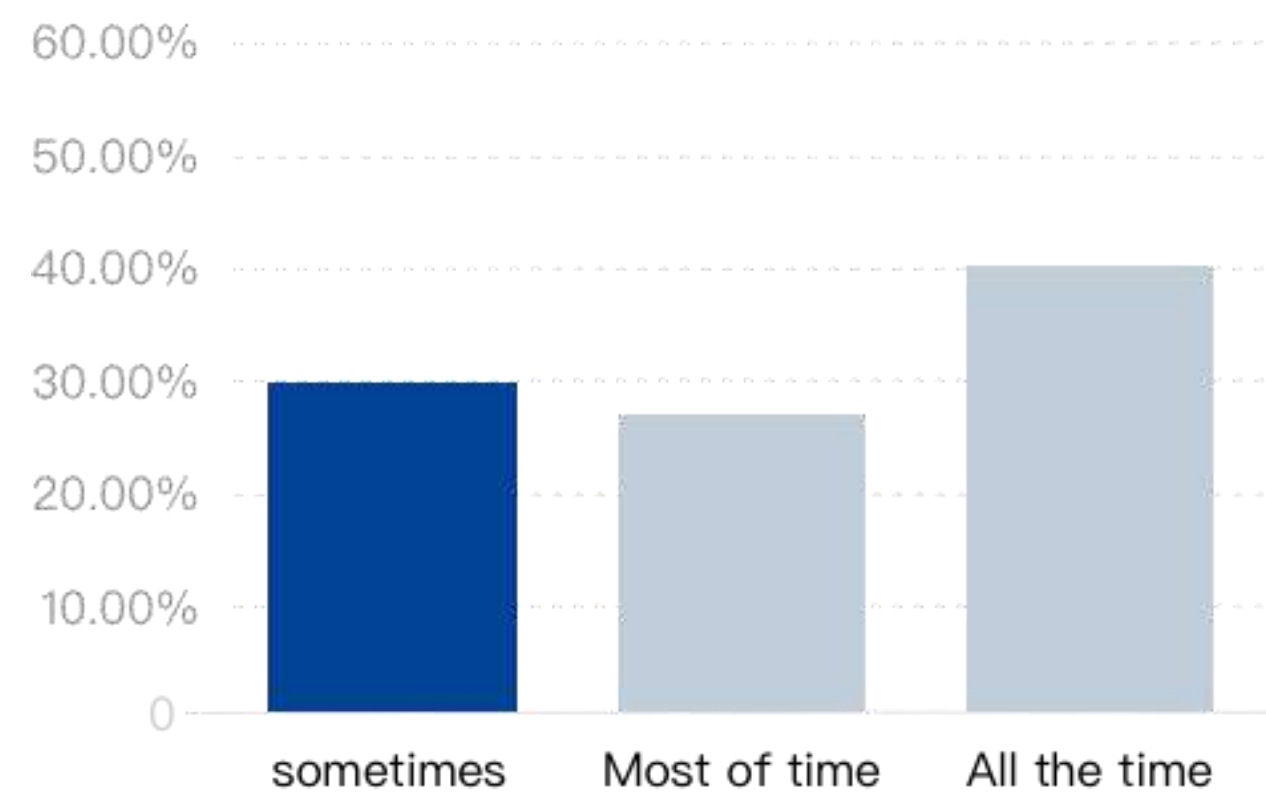
What is your hearing loss level?



What is your age?



How often do you wear hearing aids on a daily basis?





LINNER Saturn Hearing Aids

LINNER

■ Key Selling Points

All-Day Wear Comfort
Ergonomic Design



Saturn



Compact yet Mighty



Power On the Go





1.18 in

Effortless & Discreet

LINNER HA APP
Customer Service
at Your Touch



Ease of Use
Color Indicator



20

Hours
Battery Life

Restore Authenticity
Audio Precision™






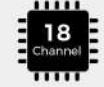

























Portable Charging Case



Sound Clarity
Armature Speaker

LINNER Product Spec

	Solar Series Availability	Fitting Range	APP Compatibility	Bluetooth	Speaker	Channel	LINNER Connect	Auto Feedback Control	Noise Cancellation	Auto On	Waterproof	Charging Case	Battery Life	FSA & HSA	Style
	Mars 	Mild to Moderate	 LINNER HA		 Dynamic	 18	✓	✓	Dual Mic Beam-forming	IR Sensor	IPX5	 Wireless Charging Type-C Quick Charge	Up to 8 Hrs	Eligible	ITE
	Nova/Lite 	Mild to Moderate	 LINNER HA		 Dynamic	 18	✓	✓	Dual Mic	IR Sensor	IPX5	 Wireless Charging Type-C Quick Charge UVC-Sterilization	Up to 8 Hrs	Eligible	OTE
	Mercury 	Mild to Severe	—	—	 Armature	 16	✗	✓	Single Mic	Delayed Start	IPX2	 Type-C Quick Charge	Up to 20 Hrs	Eligible	RIC
	Venus 	Mild to Moderate	—	—	 Armature	 12	✗	✓	Single Mic	Delayed Start	IPX4	 Type-C Quick Charge	Up to 24 Hrs	Eligible	ITE
	Saturn 	Mild to Moderate	—	—	 Armature	 6	✗	✓	Single Mic	Delayed Start	IPX2	 Type-C Quick Charge	Up to 20 Hrs	Eligible	CIC

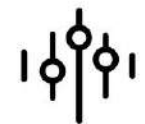
LINNER HA App

LINNER

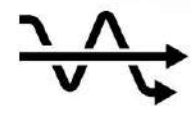
Enhance, Customize, Simplify:



Enhance



Customize



Simplify



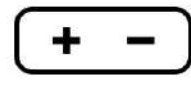
Sound Therapy



Hearing Test



Media Control



Hearing Aids Control



Online Customer Support



Advanced
Personalized Setting

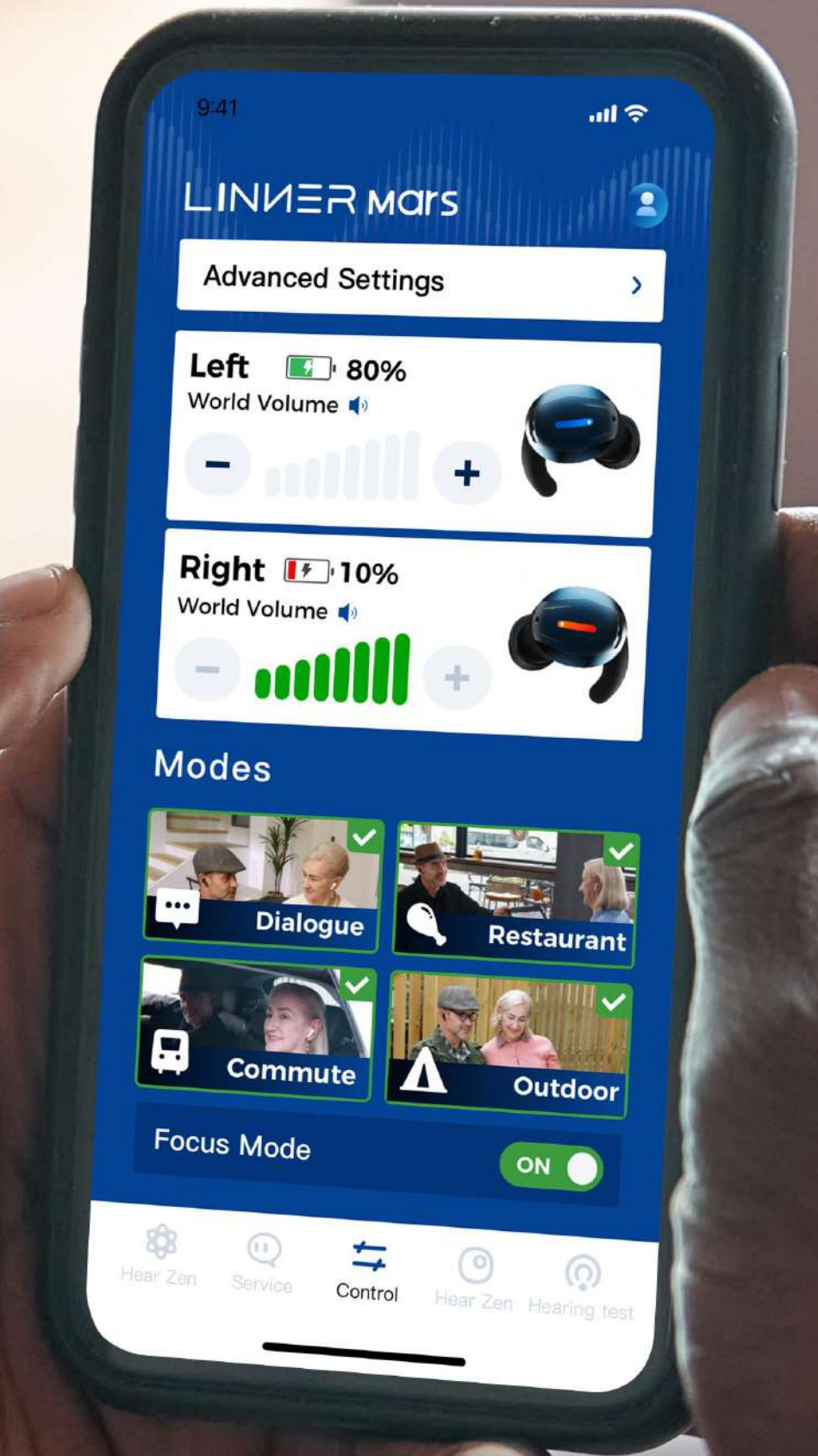
Online Customer
Support

Hearing Aid Control

Media Control

Sound Therapy

Hearing Test



LINNER Connect

Expand Convenience & Functionality to the Maximum



TV Mode



LINNER Connect



AUX 3.5mm Audio Cable

Wireless Mic Mode



-  Dual Modes For Versatility
-  Extended Sound Capture Range
-  Ultra-Low Latency Interaction
-  Convenient Rechargeability



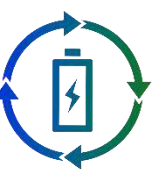
Dual Modes for Versatility:



Extended Sound Capture Range:



Ultra-Low Latency Interaction:



Convenient Rechargeability:



*1 Feet = 0.3 Meters