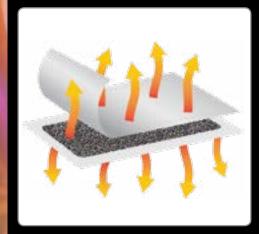




# AIR **ACTIVATED WARMERS** & APPAREL

We have combined the reliable technology of our Heat Pax™ warmers with our ThermaFur™ garments to give you comfort in cold conditions. Whether at work, rest or play, stay in control of your comfort with our line of Heat Pax™ and ThermaFur™ products. These products are easy to use and are a cost effective way to beat the winter chill. Use these products to keep warm from head to toe.



#### How it Works

Heat Pax™ warmers are made up of a combination of iron, activated carbon, cellulose, vermiculite, water and salt. These ingredients are wrapped in a container that keeps any oxygen from interacting with the ingredients inside the

Heat Pax™ warmers generate heat through a chemical reaction when these ingredients are combined with air. When the warmer is unwrapped, oxygen is allowed to mingle with the ingredients inside the warmer. When the oxygen hits the iron in the warmer, it causes the iron to oxidize. The chemical reaction releases energy in the form of heat, the salt acts as a catalyst, the carbon works as a dispersant agent and the vermiculite works to insulate the warmer and prevent the heat from escaping too quickly.

### How to **Activate Heat Pax™**

To activate our Heat Pax™ Air Activated Warmers simply tear open the package and remove the Heat Pax™. Insert the Heat Pax™ warmer into a pocket or your footwear. Wait 10 - 15 mins for the Heat Pax™ warmer to heat up and enjoy comfortable warmth for hours.











It is important to note that Heat Pax™ can be "shut off" by sealing the warmer in an air-tight bag. The Heat Pax™ can be re-activated by opening the bag and re-exposing it to the air.

Who Uses This Technology ... anyone who works or recreates in cold weather How Are These Products Different ... they provide a low cost and effective heating solution under cold conditions.





## Technical **Features**



Air Activated Warming Technology



24+ Hour Warming



8+ Hour Warming



6+ Hour Warming



**Unisex Product Design** 



Water-proof Fabric



Wind-proof Fabric

# Key Product Benefits

- Simple and easy to use, no shaking or pre-heating required, non-toxic
- Targeted heat relief for people working or playing in cold temperatures
- Heat Pax<sup>™</sup> Warmers will warm your Body, Hands or Toes for several hours
- ThermaFur<sup>™</sup> Apparel and Accessories allows users to warm specific regions of the body including head, ears, neck, torso and our blanket allows complete body coverage
- Natural, heat generating exothermic reaction
- Ingredients stored in soft, flexible packs
- TechNiche International provides bilingual
- Heating can be suspended at any time by resealing the inserts in an airtight container
- Use across multiple days
- Cost-effective protection from the cold

# Merchandising Support

