

# crawligator®

Developmental Mobility Toy



## About Us

After becoming a grandmother, founder Stacey Kohler was inspired to revive an old brand she remembered as a child in the 1960's.

We are a woman owned small business located in Chicago. The Kiddy Crawler team consists of women professionals and pediatric experts who are passionate about healthy infant development.

Our mission is to provide educational tools that promote healthy infant development for all babies. We are dedicated to building on innovation that enhances the development of an infant's mobility, while providing an enjoyable experience for the parent.



**crawligator**

## About Crawligator

At Kiddy Crawler, we design and produce award winning developmental toys for infants 4-12 months old.

Crawligator is an educational tool to help babies develop gross motor skills, hand-eye coordination, and supports independence. The Crawligator is ergonomically designed to enhance the comfort and positioning of the infant. High quality caster wheels provide mobility on hard floor surfaces.

Designed with the most up-to-date safety features, Crawligator meets all product safety regulations and is certified in the USA, CA, EU & AU.

**WOMEN  
OWNED**



## PROBLEM:

### Babies Hate Tummy Time!

- Too much time in car seats, infant carriers, bouncy seats, swings (container baby syndrome)
- 200K cases of Plagiocephaly (flat head syndrome)  
400K at risk of developmental motor delays
- Increase in cases of infant developmental delays
- Pediatric experts say: “**Babies need more tummy time**”



## SOLUTION:

### Crawligator makes tummy time fun!

- Playful approach to tummy time
- Provides mobility - supports independence
- Ergonomic design - comfortable positioning
- Develops gross motor skills
- Stimulates sensory and cognitive development



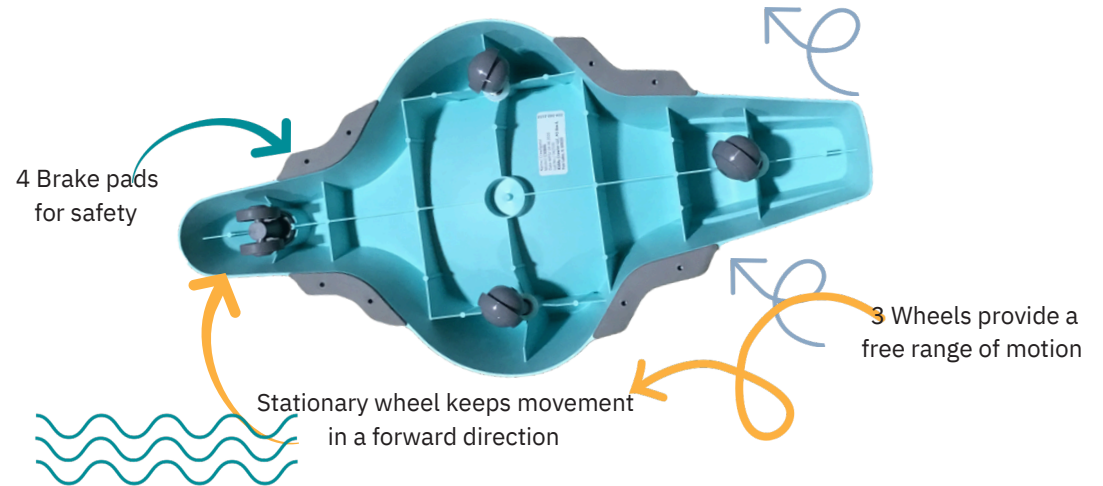


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**A developmental toy to encourage your baby's milestones.**

The Crawligator is an **educational tool** to help your baby develop and promote tummy time through play.



Contoured surface allows the baby to rest comfortably on their tummy



**Gross Motor** | encourages baby to **reach & kick** their way to developing big skills!

**Sensory** | building neck muscles for head control can stimulate baby's **visual senses**

**Mobility** | teaches baby an understanding of **movement** for independent exploration

**Develops** | eye-hand-foot-body **coordination** as they learn to reach and kick



**Retail Box Size:**  
**14" x 22" x 5"**  
**Weight: 3 lbs.**

Back side of box

**An educational tool to encourage your baby's milestones.**

Tummy time is an essential part of physical and mental growth for baby's development and prevention of plagiocephaly in infants.









**No assembly required.** CONTENTS: 1 PRODUCT   Product Video

**Moving Babies Forward**



**Sensory** It stimulates a baby's **visual senses** during their exploration of the environment, decreasing monotony and supports independence.



**Gross Motor** Comfortable positioning encourages infants to engage in **reaching, kicking, and pushing** activities, strengthening motor development.



**Coordination** Develops **hand-eye** coordination, neck muscles and head control, builds **upper** muscles and upper body strength.