## daylight

when light matters

Uno Pro Lamp Duo Pro Lamp

# BEST-IN-CLASS

#### Trust Daylight, We are the best...

At the heart of Daylight is a simple idea. We combine light quality, ergonomics and design to create the perfect daylight lamp for your tasks.

Over 30 years we have created a range of lamps for artists, crafts people, beauty and health professionals, electronics engineers and people with sight loss.

Daylight technology will allow you to work with far greater colour accuracy, ease and comfort.

### EVERY HEALTH AND BEAUTY PROFESSIONAL WOULD BENEFIT FROM DAYLIGHT

Unlike other brands, Daylight<sup>™</sup> lamps reproduce natural light so you can see clearly at any time of day or night.

With our exceptional technology and ergonomic design, Daylight<sup>™</sup> brings the latest innovation to your space.

Our in-house design team create new products to enable individuals to see better no matter of their artistic process.







LIGHT QUALITY

ERGONOMICS

DESIGN



## THE DAYLIGHT DIFFERENCE



## **Recognised Beauty and Health**



AT DAYLIGHT<sup>™</sup>, OUR 95+ CRI RATED PRODUCTS PROVIDE LIGHTING THAT IS CLOSEST TO NATURAL DAYLIGHT.

The key to enhanced productivity and fulfillment in **BEAUTY AND HEALTH.** 

Embrace the importance of high Colour Rendering Index (CRI) for true color accuracy and vibrant creations with Daylight Lamps.



#### Standard LED 95+ CRI



## NEW

## **UNO PRO**<sup>TM</sup> Table, Clamp and Floor

Bright, flexible and easy to operate task lamp
High quality daylight LEDs and 95+ CRI so you can see detail and colours accurately

Anti-glare shade with touch switch dimmer and 4 brightness levels

 Pivoting head joint and soft touch flexible arm directs light where you need it

• Ideal for sewing, reading, crafts, beauty

treatments, everyday tasks











#### **GREAT FLEXIBILITY**

Fully flexible arm with longer reach (allows shade to be positioned lower and closer to your work area)

## **UnoPro**<sup>TM</sup> 60% BRIGHTER\* **THAN COMPETITORS**



\*Measured floor lamp from the lowest shade position to the floor









#### **GREAT FLEXIBILITY**

Fully flexible arm with longer reach (allows shade to be positioned lower and closer to your work area)

## **UnoPro**<sup>TM</sup> 60% BRIGHTER\* **THAN COMPETITORS**



\*Measured floor lamp from the lowest shade position to the floor

Flexible arm to direct light.

Touch-switch dimmer with 4 brightness levels

28 high quality bright LEDs provide accurate colour matching

### **UNO LAMP**<sup>TM</sup> Table and Floor

#### BOOST YOUR RESULTS WITH THE RIGHT LIGHT.

From eyelash lifting and extensions to luxury manicures, the perfect lighting to suit your need

High quality LEDs enable you to see every tone and shade as it you were in natural light

Choose from either a floor, desk or clamp model to best suit your needs





## **DUO PRO**TM Table, Clamp and Floor

- Double shade increases your illuminated work surface
- Flexible arm directs light exactly where you need it
- 56 high quality bright LEDs provide accurate colour matching
- Touch switch dimmer with 4 brightness levels
  Lamp brightness: 2,090 Lux at 30cm (12")











## DuoPro<sup>TM</sup> 60% BRIGHTER\* THAN COMPETITORS



\*Measured floor lamp from the lowest shade position to the floor

Dual shade increases the illuminated workspace

Touch-switch dimmer with 4 brightness levels



56 high quality bright LEDs provide accurate colour matching

## **DUO LAMP**<sup>TM</sup> Table, Clamp and Floor

#### DOUBLE YOUR LIGHT WHENEVER YOU NEED

Evenly distributed light for a variety of treatments and accurate colour matching

The brightness of each shade can be adjusted independently of the other using the convenient tough switch dimmer

Choose from either a floor, desk or clamp model to best suit your needs



## **SOCIAL MEDIA**





8,849 views · 2 months ago

Step into the glowing world of miniature painting with the talented artist, Neil Hollis. From the grandest prize-winning miniatures, Neil's mastery of light and colour is matched only by his passion for creating stunning works of art. In this captivating video, Neil reveals the secrets behind his artistic process, with a focus on the crucial role played by Daylight Company's highquality lamps ....

READ MORE



## 

We prioritise an active and engaging social media presence. Through well-organized campaigns and informative content, we strive to keep our brand alive and connected with our audience.

#### **OMEGA 7**

#### **SLIMLINE 3**

#### **SMART GO**

## DAYLIGHT LIBRARY



35108 Slimline 3 Table

35118 Slimline 3 Floor

#### How can you access Daylight Library?

#### Website Menu > Explore > Daylight Library

A unique platform designed for our partners to access products images, videos and supporting all other materials to support product sales, streamline workflow, and help to promote the benefits of Daylight Lamps.



35350 Gemini

35450 Aura

## DAYLIGHT LIBRARY

Vibrant Product Images: Our library now includes a wide range of high- quality in-situation product images, feature images, as well as new plain background images.



Plain Images

**Exciting Video Content:** The addition of superb high-definition video will transform the way customers see and relate to Daylight products.

We have YouTube Links that will allow you to easily share videos, as and we have also created a new VIMEO account to make it easy for you to download all product videos from one place.

Feature Image

In Situation Images





## DAYLIGHT LIBRARY

**Engaging Infographics:** Our brand assets section has been revamped to include more informative graphics about the benefits of Daylight Technology and 95+ CRI.



Colour Comparison – Health and Down Beauty ±



Accessories

Badges

Fact Sheets



#### Fact Sheets, Feature Sheets, Badges, Product Instructions and more: Easily download technical documents and marketing materials to add onto your website.

## **AOB / DISCUSSION**

- Sample Needs
- Marketing Contents
- Instore / Merchansiding
- Any Other Topics





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